## Anchorage's New Child Care Fund Supporting Families, Employers, and the Economy



ANCHORAGE
CHILD CARE & al

EARLY EDUCATION FUND





Prepared by: Austin Quinn-Davidson Make it Monday, Anchorage Chamber January 29, 2024



#### Austin Quinn-Davidson

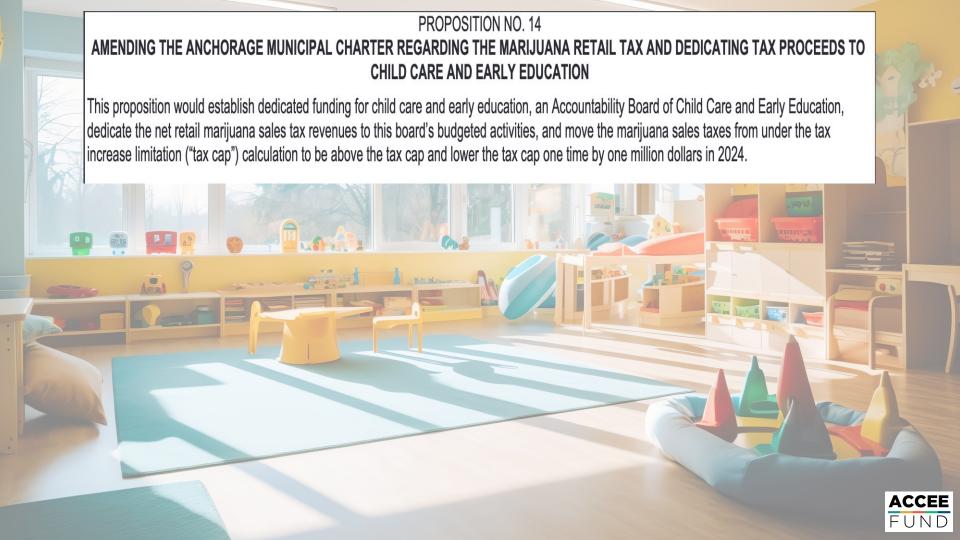
- Former Anchorage Assembly member and Acting Mayor
- Contractor supporting ACCEE Fund implementation
- Reach out from our website: www.careforkidsanchorage.com

#### **ANCHORAGE**

CHILD CARE & alaska children's to EARLY EDUCATION **FUND** 







#### PROPOSITION NO. 14

# AMENDING THE ANCHORAGE MUNICIPAL CHARTER REGARDING THE MARIJUANA RETAIL TAX AND DEDICATING TAX PROCEEDS TO CHILD CARE AND EARLY EDUCATION

This proposition would establish dedicated funding for child care and early education, an Accountability Board of Child Care and Early Education, dedicate the net retail marijuana sales tax revenues to this board's budgeted activities, and move the marijuana sales taxes from under the tax increase limitation ("tax cap") calculation to be above the tax cap and lower the tax cap one time by one million dollars in 2024.

- Proposition 14 passed in April 2023 by 12-point margin
- Dedicates marijuana tax to child care & early education
- Establishes Accountability
   Board to oversee the fund



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- Funding decisions made by Anchorage Mayor and Assembly
- Funds are dedicated as of Jan. 1, 2024. First budget in October 2024. Funds available in 2025.
- Expect \$4-5 million annually



#### **Allowed Uses**

- Create access to CC & EE (age 0-12) programs
- Fund reading programs
- Fund livable wages, training, and staffing for CC & EE programs
- Fund facilities prioritize using underutilized or closed ASD buildings







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 IT made up of Muni reps, School Board, SMEs, JBER rep, Head Start programs, providers, parents, Chamber, original Prop 14 team



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 IT wants to hear from parents, employers, businesses, providers, & the broader community as it shapes recs





#### Winter 2024

- Research best practices and trends in the sector
- Hear from experts & explore other programs
- Public engagement
- Develope approach to strategic implementation

#### Spring/Summer 2024

- Develop & introduce Accountability Board ordinance
- Develop a draft three-year strategic plan & draft budget
- Accountability Board seated



## Ways to Engage

 Complete our online survey! Contains specific questions for parents, providers, businesses, and others. Enter to win one of four gift cards!

 Six community conversation events set up for parents and providers. More info at www.careforkidsanchorage.com/events

 Contact me with ideas or questions: aqdstrategies@gmail.com





## **Questions for Businesses**

- Have you noticed an impact on your business based on employees' ability to secure stable, reliable child care for their children?
- Would you be interested in engaging in an employerprovided or supported child care program, if you had support to get this started?

If yes, what support would you need? Financial? Technical?
 Other?







# Thank you! Questions? Ideas or feedback?







