

Anchorage's New Child Care Fund

*Supporting Families, Employers,
and the Economy*



ANCHORAGE
CHILD CARE &
EARLY EDUCATION **FUND**



*Prepared by: Austin Quinn-Davidson
Make it Monday, Anchorage Chamber
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Austin Quinn-Davidson

- Former Anchorage Assembly member and Acting Mayor
- Contractor supporting ACCEE Fund implementation
- Reach out from our website: www.careforkidsanchorage.com

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PROPOSITION NO. 14

AMENDING THE ANCHORAGE MUNICIPAL CHARTER REGARDING THE MARIJUANA RETAIL TAX AND DEDICATING TAX PROCEEDS TO CHILD CARE AND EARLY EDUCATION

This proposition would establish dedicated funding for child care and early education, an Accountability Board of Child Care and Early Education, dedicate the net retail marijuana sales tax revenues to this board's budgeted activities, and move the marijuana sales taxes from under the tax increase limitation ("tax cap") calculation to be above the tax cap and lower the tax cap one time by one million dollars in 2024.



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- **Proposition 14** passed in April 2023 by 12-point margin
- Dedicates marijuana tax to **child care & early education**
- Establishes **Accountability Board** to oversee the fund

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- Funding decisions made by Anchorage Mayor and Assembly
- Funds are dedicated as of Jan. 1, 2024. First budget in October 2024. Funds available in **2025**.
- Expect **\$4-5 million** annually

Allowed Uses

- Create **access** to CC & EE (age 0-12) programs
- Fund **reading programs**
- Fund **livable wages, training, and staffing** for CC & EE programs
- Fund facilities - prioritize using underutilized or closed **ASD buildings**



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- IT made up of Muni reps, School Board, SMEs, JBER rep, Head Start programs, providers, parents, Chamber, original Prop 14 team



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- Recs should address **current needs** and long-term **sustainability** of sector
- IT wants to hear from parents, employers, businesses, providers, & the broader community as it shapes recs





Implementation Timeline

- **Winter 2024**
 - Research best practices and trends in the sector
 - Hear from experts & explore other programs
 - Public engagement
 - Develop approach to strategic implementation
- **Spring/Summer 2024**
 - Develop & introduce Accountability Board ordinance
 - Develop a draft three-year strategic plan & draft budget
 - Accountability Board seated

Ways to Engage

- **Complete our online survey!** Contains specific questions for parents, providers, businesses, and others. Enter to win one of four gift cards!
- Six **community conversation events** set up for parents and providers. More info at www.careforkidsanchorage.com/events
- **Contact me** with ideas or questions: aqdstrategies@gmail.com



Questions for Businesses

- Have you noticed an impact on your business based on employees' ability to secure stable, reliable child care for their children?
- Would you be interested in engaging in an employer-provided or supported child care program, if you had support to get this started?
- If yes, what support would you need? Financial? Technical? Other?





*Thank you!
Questions?
Ideas or feedback?*

